



FREELANCE FORUM

PO Box 250024
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404-705-2400

www.freelanceforum.org

Annual Membership Dues:

Individual - \$75
Couples/Partners - \$120
Student - \$60

2000 EXECUTIVE BOARD

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WORD! SEND THIS
NEWSLETTER TO
TWO FRIENDS.

FREELANCE

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E-NEWS FOR
MEMBERS & SPONSORS of
THE FREELANCE FORUM
JULY 2000



Thursday, July 6, Meeting

This Month's Topic:

Suffering From Portal Envy?

Feeling like the world is surfing by you? Tired of hearing your friends (and competitors) boasting about their cool new interactive websites? Intimidated by the amount of homework needed to create a homepage? Don't miss this month's topic: Designing, Building and Maintaining Your Own Website! Ed King of WowAppeal.com and Bonnie Reavis from Zenith Design Group will be on-line—er, on-premises to handle all your questions and to offer pointers and tips for developing your own business website.

WHERE: The Hampton Inn, Piedmont Room
ADDRESS: 1152 Spring Street

WHEN: July 6, 6:15-8:30 PM

ADMISSION: Free for Members/Guests \$10

DIRECTIONS: The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby and continental breakfast area to the Piedmont Room.

(FORMER) MEMBER SPOTLIGHT

Stephanie Sharp, a founding member of the FreeLance Forum, relocated to New Jersey for her husband's career move to New York in April. For those of us who know and miss her, here's an update on how she's doing. Stephanie hit the ground running and joined the Mercer County Chamber of Commerce and the

New Jersey Communications, Advertising and Marketing Association (NJ CAMA). At CAMA she met a board member, Mitchell Rose of Mitchell Rose Communications, who hired her to work on a newsletter for an HR firm almost immediately. Shortly after that, she was given an opportunity by Mitchell to help him bid on a huge project for Johnson

& Johnson. They were awarded the work and Stephanie is now creating a pocket folder and SEVEN brochures for the Information Management (IT Division) of

Johnson & Johnson! This division oversees the IT of all 190 companies that make up J&J. Of course, three of the seven brochures

had to be printed by the end of June for their first-ever international IT conference! But we have confidence that Stephanie can do all that's needed and then some—after all, she never let us down.

Congratulations Stephanie on doing so well so soon! We miss you, but are glad everything is going so great.

"Through the FreeLance Forum I've made close friends, business contacts and learned a lot of vital information to run my business. For this, I say thanks!"

STEPHANIE SHARP

FreeLance Forum Newsletter Goes Paperless—Virtually Speaking

In an effort to communicate more efficiently, the monthly FreeLance Folio will now be distributed via e-mail as an attachment in an Adobe Acrobat (pdf) format. To read this file you will need Adobe Acrobat (if you don't have Acrobat, it is

available **free** at <http://www.adobe.com/products/acrobat/readstep2.html>. If you prefer to have a traditional hardcopy sent to you or have any other questions please contact us at info@freelanceforum.org or call Keith Bishop at 770-971-8896.



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We Need Your Talent

Volunteers are the cornerstones of our success. So please don't delay your decision to volunteer your talent and a little bit of your time. Choose the committee that interests you and fax this form to Keith Bishop (770-321-1070) as soon as possible.

Yes, I'm interested in joining the following committee(s):

- Membership Committee:** Meets quarterly for lunch to discuss creative ways to increase membership.
- Sponsorship Committee:** (No monthly meeting). Linda McCulloch needs your help attracting new sponsors and retaining existing sponsors. All it takes is a few phone calls and letters.
- Sourcebook Committee:** Meets every three weeks between January and June to (1) help coordinate layout and production, (2) sell ads to members and corporations, (3) proofread and (4) help update member information.
- Food and Drink Committee:** (No monthly meeting). You're reimbursed for the food, soda, water, utensils and paper goods you supply for our monthly meetings.

Name _____

Phone # _____ E-mail _____

Pressing Matter: Sourcebook On Its Way Soon

As you are reading this, the **FreeLance Forum 2000 Sourcebook** is undergoing its final proofing before going to press. It will be distributed immediately thereafter and will be available to members and others soon. Many thanks to the Sourcebook committee for all their hard work on this special millennium edition!

ARE YOU IN THE LOOP?

Did you know that the FreeLance Forum sends out an e-newsletter? We also distribute important info (like job leads) by e-mail. If you want to be in the loop, e-mail us at info@freelanceforum.org. And be sure to let us know if your e-mail address changes.

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