



**FREELANCE
FORUM**

PO Box 250024
Atlanta, GA 30325
404-705-2400
www.freelanceforum.org

Annual Membership Dues:
Individual - \$75
Couples/Partners - \$120
Student - \$60

2000 EXECUTIVE BOARD

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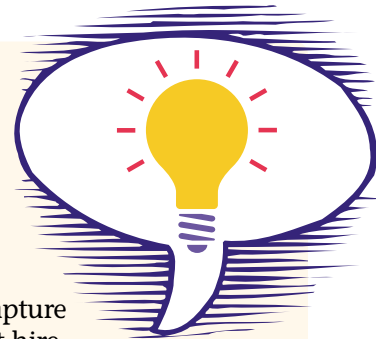
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F R E E L A N C E

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E-NEWS FOR
MEMBERS & SPONSORS of
THE FREELANCE FORUM
OCTOBER 2000



Thursday, October 5, Meeting

**Differentiating Yourself
in a Competitive Creative
Services Market**

Find out what makes one freelancer stand out from another to capture the business. A panel of advertising agencies and companies that hire creatives will discuss the perfect portfolio, interpersonal skills, performance, customer service, and more. Speakers: **Bob Pitt** of *Ogilvy & Mather Atlanta*, **Sarah Chane Abend** of *Coverdell & Company* and **Michael Douglas** of *Above Marketing Group Inc.*

WHERE: The Hampton Inn, Piedmont Room
ADDRESS: 1152 Spring Street
WHEN: October 5, 6:15-8:30 PM
ADMISSION: FREE for Members/Guests \$10
DIRECTIONS: The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby and continental breakfast area to the meeting rooms.



2000 Sourcebook Update

They're here! Believe it—your copy of the long-awaited **FreeLance Forum 2000 Sourcebook** is waiting for you. Pick up your copy at the October meeting (helps

us out and saves postage!) and be the first on your block to get this useful and informative collector's item!

COMING NEXT MONTH:
**"Our Annual, World
Famous, Award Winning,
5-Star Pot Luck!"**
★★★★★

Member Spotlight: Paul Glickstein

When we hear about FreeLance Forum members working on special projects or involved in interesting endeavors, we like to share their stories with the rest of the members. This month, Paul Glickstein describes his involvement with a pro bono account he has been working on for several years:

Payment of Another Kind

Umpteen years into my career, I know that there are two kinds of client compensation—the kind you take to the bank and the kind you take to heart. This is an article about the latter.

Since its inception in 1993, I've freely (in every sense of the word) volunteered

copywriting services—PSAs, press releases, event scripts and more—to Lauren's Run, an annual children's fun run at Zoo Atlanta that benefits pediatric cancer research. The event was founded in honor of Lauren Zagoria, the two-year-old daughter of long-time friends who lost her battle with neuroblastoma in 1992.

To date, the run, now held in a number of cities, has raised over \$1.2 million, establishing the Lauren Zagoria Pediatric Cancer Research Fellowship and Lab at City of Hope in Los Angeles. Our efforts are making dramatic progress in pediatric cancer research and treatment—compensation I'll accept any time.

—Paul Glickstein

**SPREAD THE
WORD! SEND THIS
NEWSLETTER TO
TWO FRIENDS.**

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COMMITTEE CONTACTS

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2001 Executive Board Ballots

It is time again to elect a new FreeLance Forum Executive board. Members will receive their ballots by e-mail. Please indicate your vote by typing Y (Yay) or N (Nay) next to the name in the e-mail message and click Reply to cast your vote. **NOMINATIONS ARE STILL OPEN FOR ALL POSITIONS.** If you would like to volunteer for any office, simply nominate yourself—or someone else (with their permission)—by typing the name next to the office title in the e-mail ballot.

The FreeLance Forum Executive Board offices are:

PRESIDENT The President has general charge of the business, affairs, and property of The FreeLance Forum with general supervision over its officers and agents. He/she presides at all meetings of the membership and Executive Board, preserving order and supervising the observance of the By-Laws.

VICE-PRESIDENT The Vice-President attends to the duties of the President in his/her absence and other duties as assigned to him/her by the President. He/she supervises the Committee Heads.

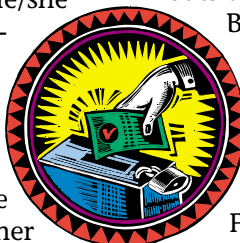
SECRETARY The Secretary keeps correct minutes of all proceedings at the meetings of The FreeLance Forum and of the Executive Board. He/she keeps the records of the membership, and is responsible for giving notice of Special Meetings of the

Membership and Special Meetings of the Executive Board. He/she keeps all non-financial documents for The FreeLance Forum and is responsible for all correspondence between The FreeLance Forum and outside parties and between the Executive Board and individual members.

TREASURER The Treasurer keeps full, accurate financial records of all receipts and disbursements in The FreeLance Forum's books.

He/she performs all approved FreeLance Forum financial transactions and maintains The FreeLance Forum bank account and accounting records for all funds. The Treasurer reports the financial status of these funds at each monthly meeting of the Executive Board.

MEMBER-AT-LARGE The Member-at-Large represents the membership at all Executive Board meetings and performs all other duties designated by the President or the Executive Board.



CLASSIFIEDS

For Sale: Epson 1520 color printer. Prints up to 11x17 and 720 dpi at PostScript Level 2. Still has 5 months left on the warranty. \$400 (o.b.o). Call Sharon if you're interested. 404-966-7525.

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