



## FREELANCE FORUM

PO Box 250024  
Atlanta, GA 30325  
404-705-2400  
www.freelanceforum.org

### Annual Membership Dues:

Individual - \$75  
Couples/Partners - \$120  
Student - \$60

### 2000 EXECUTIVE BOARD

#### PRESIDENT

Keith Bishop  
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#### VICE PRESIDENT

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# FREELANCE *folio*

E-NEWS FOR  
MEMBERS & SPONSORS of  
THE FREELANCE FORUM  
NOVEMBER 2000

Thursday, November 2, Meeting

## Break Bread—and Learn What's On the Menu for 2001!

It's time for our annual potluck dinner, followed by an open forum discussing Freelance Forum plans for the future. Enjoy an informal meeting and find out what lies ahead. Members, bring your favorite dish. **Free admission for all first-time guests.**

**WHERE:** The Hampton Inn, Piedmont Room  
**ADDRESS:** 1152 Spring Street

**WHEN:** November 2, 6:15–8:30 PM  
**ADMISSION:** FREE for Members & first-time  
Guests/Other Guests \$10

**DIRECTIONS:** The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby and continental breakfast area to the meeting rooms.



## Rush Hour Traffic is a Pain

But the November foodfest will be worth the drive. Along with eating and meeting, it's your chance to preview the FreeLance Forum's recently reconstructed Web site. Our Web Team has retooled the site from top to bottom to give members and visitors more of what they want and need. The big changes include a fully operational (and member updateable) e-Sourcebook, a much clamored for Online Portfolio, and an assortment of other Web friendly features. Come see why [www.freelanceforum.org](http://www.freelanceforum.org) is about to become the hottest destination of Atlanta's marketing creatives.

## A Big FreeLance Forum Welcome to . . .

. . . **our newest members.**

We'd like to introduce the latest additions to the FreeLance Forum family: **Michael Braunstein** (Public Relations), **Rebecca Myers** (Copywriter), **Robin Sherman** (Graphics Designer), **Paul Simmons** (Art Direction, Internet Media) and **Renee Thompson** (copywriter).

Welcome aboard! We hope they will find the Forum as enjoyable and beneficial as the rest of us have. Please take a moment to say hello to these fellow FreeLancers at our next meeting.

COMING NEXT MONTH:

## "Moving from Print to Electronic Media: Positioning Yourself for the Future"

AND STARTING OFF 2001 WITH OUR JANUARY PROGRAM:

"Marketing Your Small Business"  
—Workshop with Morgan Shorey

SPREAD THE  
WORD! SEND THIS  
NEWSLETTER TO  
TWO FRIENDS.

# folio

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## COMMITTEE CONTACTS

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## E-mail Travails

Apparently Internet Service Providers (ISPs) have a dirty little secret. A client recently told me that most ISPs manage their e-mail servers to optimize bandwidth. This means that an e-mail with a large attachment (like a PowerPoint presentation) may be bounced back to the sender during periods of high traffic volume. If contacted, the ISP states that they do not limit the size of attachments, which is a true

statement. But they don't tell subscribers about the practice of excluding large files when bandwidth is scarce. What's the best workaround when an e-mail won't go through to a valid address? Ask your client to send the e-mail during off-peak times. They can use the iSend Later function on their browser to schedule delivery for the wee hours of the morning.

—Steven Knapp

## We Need Your Talent

Volunteers are the cornerstones of our success. So please don't delay your decision to volunteer your talent and a little bit of your time. Choose the committee that interests you and fax this form to Keith Bishop (770-321-1070) as soon as possible.

*Yes, I'm interested in joining the following committee(s):*

- Membership Committee:** Meets quarterly for lunch to discuss creative ways to increase membership.
- Sponsorship Committee:** (No monthly meeting). Linda McCulloch needs your help attracting new sponsors and retaining existing sponsors. All it takes is a few phone calls and letters.
- Sourcebook Committee:** Meets every three weeks between January and June to (1) help coordinate layout and production, (2) sell ads to members and corporations, (3) proofread and (4) help update member information.

Name \_\_\_\_\_

Phone # \_\_\_\_\_ E-mail \_\_\_\_\_

## CLASSIFIEDS

**For Sale:** Epson 1520 color printer. Prints up to 11x17 and 720 dpi at PostScript Level 2. Still has 5 months left on the warranty. \$400 (o.b.o). Call Sharon if you're interested. 404-966-7525.

## SUPPORT OUR SPONSORS!

### PLATINUM SPONSORS



**Corporate Graphics Inc.**

Printing and Specialty Printing  
770-422-7240  
Contact: Keith Henderson

MARY BARTON



**PRODUCTIONS**  
Print Production  
770-792-2312 x 5  
Contact: Mary Barton

### THE LIST

Comprehensive list of agencies, studios and corporations  
404-814-9969  
Contact: Christopher Bradley



**Sitton & ASSOCIATES**  
Print Production  
770-446-5222  
Contact: Larry Sitton

### SILVER SPONSOR



**MOHAWK**

Paper Mills  
770-965-9306  
Contact: Rebecca Pilgrim

### IN-KIND SPONSORS

#### ZANDERS USA

Division of International Paper  
800-827-8053 x 301  
Contact: Cliff Beaven



**COLOR GENESIS**  
Photographic & Digital Imaging  
404-881-8844  
Contact: James Thorpe



**ATI**  
Service Bureau and Digital Printing  
770-216-2800  
Contacts: Sherrill Moss  
Laura Padgett



**Strathmore**



**Beckett**



**HAMMERMILL**

International Paper Company  
404-845-4827  
Contact: Linda Shoepf



**nationwide papers**  
404-897-5000  
Contact: Judi Sells