



FREELANCE FORUM

PO Box 250024
Atlanta, GA 30325
404-705-2400
www.freelanceforum.org

Annual Membership Dues:
Individual - \$75
Couples/Partners - \$120
Student - \$60

2001 EXECUTIVE BOARD

PRESIDENT

Kathy Couch
404-321-7811
couchcom@mindspring.com

VICE PRESIDENT

Jame A. Riley
404-350-3355
rileyworks@mindspring.com

SECRETARY

Lois Graham
770-939-8948
gragraphic@aol.com

TREASURER

Steven Knapp
770-434-2352
sknapp@mindspring.com

MEMBER-AT-LARGE

John Nelson
404-486-8212
jittles@earthlink.net

PAST PRESIDENT

Keith Bishop
770-971-8896
klbishop1@aol.com

F R E E L A N C E *folio*

E-NEWS FOR
MEMBERS & SPONSORS of
THE FREELANCE FORUM
JANUARY 2001

Thursday, January 4th Meeting

Marketing Your Small Business in the New Millennium



Are you doing everything you should to successfully market and grow your business in today's world? **Morgan Shorey**, vice president of *The List, Inc.*, will share powerful marketing strategies, creative tactics and innovative tips—with an emphasis on e-marketing. Learn how to use e-mail and web sites to reach prospects and turn them into loyal customers. Don't miss this opportunity to revamp and re-energize your marketing efforts and achieve greater success!

(Guests, bring our ad in the OZ Creative Index for FREE admission.)

WHERE: The Hampton Inn, Piedmont Room
ADDRESS: 1152 Spring Street

WHEN: January 4, 6:15-8:30 PM

ADMISSION: FREE for Members/Guests \$10

DIRECTIONS: The Hampton Inn (404-872-3234) is conveniently located at 1152 Spring Street, immediately south of the intersection with 14th Street. Look for the Inn on the right-hand side of Spring Street, which is one-way southbound. Go through the lobby and continental breakfast area to the meeting rooms.

New Executive Board Arrives with the New Year

January's meeting will be the official kickoff of the new 2001 FreeLance Forum Executive Board. Our unanimously elected President (no voting recount needed here) is former Board Treasurer, **Kathy Couch**. **Jame Riley** moves up from Member-at-Large to take over as Vice President. **Steven Knapp**, Past President of several years ago, becomes this year's Treasurer. **Lois Graham** is our new Secretary and **John Nelson** is our Member-at-Large. Sincere thanks to all of them for stepping up and committing their time and effort for everyone's benefit. This year is sure to be an interesting and exciting one as we unveil our interactive website to all.

Thanks also go to the 2000 Executive Board—**Keith Bishop**, President (and this year's Past President); **Elizabeth Malone**, Vice-President; **Kathy Couch**, Treasurer; **Dean White**, Secretary; and **Jame Riley**, Member-at-Large—for a job well done in yet another great year for The FreeLance Forum.

A Message from the President

Fellow FreeLance Forum Members, I would like to thank all those who volunteered their time and efforts to make the sixth year of The FreeLance Forum a success. We have made some great strides in organizing and implementing the various committee duties. I believe our accomplishments are a testimonial of what teamwork and cooperation can achieve. I look forward to assisting the new board in the coming year. Once again, thank you. It was a privilege being The FreeLance Forum's President.

All the best,

Keith Bishop

Coming Next Month:

**"Preventing Slow Pay/No Pay—
and How to Collect
If It Happens"**

**SPREAD THE
WORD! SEND THIS
NEWSLETTER TO
TWO FRIENDS.**

COMMITTEE CONTACTS

MEMBERSHIP

Linda McCulloch
770-493-7154

designthatworks@mindspring.com

Sharon Wasserman

404-377-1577

sharon.wasserman@corp.bellsouth.net

MONTHLY PROGRAMS

Barbara Wilkes

404-249-6697

bwilkes@mindspring.com

REFRESHMENTS

Jame Riley

404-350-3355

rileyworks@mindspring.com

WEB DEVELOPMENT

Steven Knapp

770-434-2352

sknapp@mindspring.com

SOURCEBOOK

Keith Bishop

770-971-8896

klbishop1@aol.com

SourceBook— One Last Appeal

If you have not yet received your 2000-2001 FreeLance Forum SourceBook, please contact Keith Bishop (770-971-8896 or klbishop1@aol.com) and he will see that you get one—but please hurry, supplies are limited.



We Need Your Talent

Volunteers are the cornerstones of our success. So please don't delay your decision to volunteer your talent and a little bit of your time. Choose the committee that interests you and fax this form to Kathy Couch (404-321-1158) as soon as possible.

Yes, I'm interested in joining the following committee(s):

- Membership Committee:** Meets monthly for lunch to discuss creative ways to increase membership.
- Sponsorship Committee:** (No monthly meeting). Help attract new sponsors and retain existing sponsors. All it takes is a few phone calls and letters.
- Sourcebook Committee:** Meets every three weeks in the second half of the year to (1) help coordinate layout and production, (2) sell ads to members and corporations, (3) proofread and (4) help update member information.
- Food and Drink Committee:** (No monthly meeting). You're reimbursed for the food, soda, water, utensils and paper goods you supply for our monthly meetings.

Name _____

Phone # _____ E-mail _____

SUPPORT OUR SPONSORS!

PLATINUM SPONSORS



Corporate Graphics Inc.

Printing and Specialty Printing
770-422-7240
Contact: Keith Henderson

MARY BARTON



PRODUCTIONS
Print Production
770-792-2312 x 5
Contact: Mary Barton

THE LIST

Comprehensive list of agencies, studios and corporations
404-814-9969
Contact: Christopher Bradley



Print Production
770-446-5222
Contact: Larry Sitton

SILVER SPONSOR



MOHAWK

Paper Mills
770-965-9306
Contact: Rebecca Pilgrim

IN-KIND SPONSORS

ZANDERS USA

Division of International Paper
800-827-8053 x 301
Contact: Cliff Beaven



COLOR GENESIS
Photographic & Digital Imaging
404-881-8844
Contact: James Thorpe



Service Bureau and Digital Printing
770-216-2800
Contacts: Sherrill Moss
Laura Padgett



Strathmore



Beckett



International Paper Company
404-845-4827
Contact: Linda Shoepf



nationwide papers
404-897-5000
Contact: Judi Sells