



FREELANCE
FORUM
1995-2005

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www.freelanceforum.org

Annual Membership Dues:

Individual - \$85
Couples/Partners - \$150
Student - \$60

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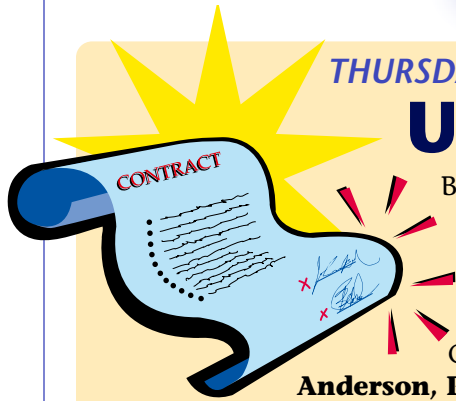
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F R E E L A N C E *folio*

E-NEWS FOR
MEMBERS & FRIENDS of
THE FREELANCE FORUM
JUNE 2005



THURSDAY, JUNE 2ND MEETING

Untangle Legal Issues

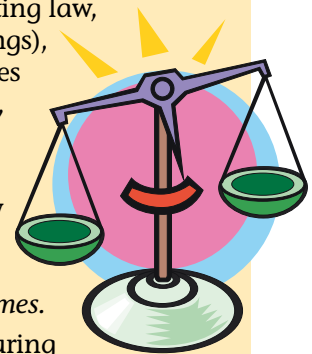
Bring your knotty legal issues—whether they're payment schedules, negotiating contracts, registering trademarks, establishing copyrights or other business challenges—to the June 2 meeting! We'll have a panel of legal eagles to answer these and many other questions.

Our panel features three experienced lawyers: **Jon Lee Anderson, Perry Binder** and **Debby Stone**, who have a combined 50 years of experience resolving difficult legal issues in business.

Anderson focuses his practice on advertising, promotional and marketing law, including sweepstakes, games and contests, copyright (advice and filings), trademark (searches and registrations), testimonial and unfair practices matters. He also develops creative contracts, work-for-hire agreements, package labels, Web site content, privacy policies and disclaimers.

Binder guides clients through the legal labyrinths of communication, ethics, negotiation and sex discrimination issues. His employment law workshops have been described as "practical, energetic, enthusiastic and hilarious." He's appeared on national radio and television, and has been quoted in *The New York Times*, *USA Today* and *The Financial Times*.

Stone specializes in working with clients and their marketing teams during the branding process, emphasizing trademark selection, enforcement, licensing and registration, and in forming a legally-sound business strategy. She is a sought-after speaker and the author of numerous articles on intellectual property, corporate and technology law.



Don't miss this rare opportunity to get free access to three great legal minds.

WHEN: June 2, 6:15-8:30 PM

WHERE: The Creative Circus

ADDRESS: 812 Lambert Drive (near the I-85 Monroe Drive exit)

ADMISSION: FREE for Members/Guests \$12

SEE LAST PAGE FOR DETAILED MAP AND DIRECTIONS TO CREATIVE CIRCUS

PARTY IN PARIS

A Night to Remember

We laughed and noshed and danced and had a great time at the Freelance Forum's 10th Anniversary Party on May 12th at the Moulin Rouge at Paris on Ponce. The air conditioning was a little challenged by the crowd, but everything else was nearly perfect as 130 members and guests celebrated in style. Our founder **Sharon Wasserman** and charter member **Stephanie Sharp** even flew in for the event. With enthusiasm like this, our continued success as Atlanta's premier freelance organization is assured!



John Stemp

Sharon Wasserman (left) and Stephanie Sharp came from out of state to celebrate our 10th anniversary.

Recognizing our leaders

Highlights of the evening included the debut of the 2005 Creative Sourcebook and presentation of awards. The Freelance

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Party continued from page 1

Forum Leadership Award was presented to 10 members:

Sharon Wasserman, past president and founding member; **Kathy Couch**, past president and charter member; **Linda McCulloch**, past president and charter member; **Stephanie Sharp**, past president and charter member; **Keith Bishop**, past president; **Laura Heck**, president; **Steven Knapp**, past president; **John Nelson**, past



John Slemph (at top) and Tim Shannon photographed the event (and each other).

president; **Georgia**

Dzurica, charter member; and **Paul Glickstein**, charter member.

People who have been members for five or more years received certificates of recognition for their contributions: **Missy Barrett**,

Peg Brody, **Susan Carabetta**, **Bonnie Davis**, **Dan Friedman**, **Ronnie Genser**, **Richard Grimsley**, **Jack Massa**, **Debra Mercaldo**, **Perry Mitchell**, **Jay Montgomery**, **Greg Mooney**, **Janie Morgan**, **Jame Riley**, **Charissa Schultz**, **Tim Shannon**, **Robin Sherman** and **Barbara Wilkes**.

Kudos for a great job!

Finally, we'd like to thank the party committee and event volunteers who made this fun celebration possible: **Kathy Couch** and **Linda McCulloch**, party committee co-chairs; **Missy Barrett**, **Georgia Dzurica**, **Paul Glickstein**, **Lois Graham**, **Bonnie Griffin**, **Laura Heck**, **Ron Kissiah**, **Steve Knapp**, **Janie Morgan**, **Wendy O'Brien**, **Helga Ojinmah**, **Ray Pelosi**, **Tim Shannon**, **Charissa Schultz**, **John Slemph**, **Jan Stittleburg** and **Barbara Wilkes**.



Leadership Awards were presented to (above, from left) Laura Heck, Sharon Wasserman, Kathy Couch, Linda McCulloch, Paul Glickstein, Georgia Dzurica, Steven Knapp, Keith Bishop and Stephanie Sharp, and, at right, John Nelson (with Laura Heck).

BELOW RIGHT: Party committee co-chairs Kathy Couch and Linda McCulloch.



John Slemph



Long-time members get down.



Some of our fabulous speakers.



Ladies and manikins... lookin' good!

We ate, we drank, we posed, we danced... WE PARTIED!



Kingsized got everybody boogying!



Tim Shannon (PR-PICS.com) captures the festive and funky spirit of the night in these lower seven photos.



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Got an item or suggestion for the *Folio*? Have you won an award, landed a new account, had a baby? Contact one of our *Folio* editors—Janina Edwards at justwrite@mindspring.com or 404-288-5924, or David Knope at knope@mindspring.com or 770-390-0386. We want to hear from you.

PRESIDENT'S CORNER



May was an exciting month for the Freelance Forum! We had our fabulous 10th Anniversary party, and we released the 10th Anniversary edition of our Sourcebook.

I was amazed at how much I learned about our organization and fellow members by helping with these two projects. My sense of being part of something very unique is overwhelming. Our group is so special that we are the only association of creative freelance professionals in the Southeast. So special that we've tripled in size since 2000. So special that we've got the largest database of freelance creatives in the Southeast. So special that we've become a model for other groups in the country.

The party was an opportunity to strengthen our camaraderie and presence in the Atlanta creative community. As you can see from the photos in this issue, it was truly a celebration of our uniqueness, creativity, and staying power. The ambience, the food, and the music were exceeded only by the exceptional quality of the people enjoying them.

Thanks again to our Vice President **Missy Barrett** for finding the venue and designing the invitations. Thanks also to party co-chairs **Kathy Couch** and **Linda McCulloch** for their dedication and management of the many details. Thanks to party committee members **Georgia Dzurica**, **Ron Kissiah**, **Steve Knapp**, **Helga Ojinmah**, **Charissa Schultz**, and **Barbara Wilkes** for helping make it a truly memorable evening. Thanks to **Lois Graham** and **Ray Pelosi** for setup/cleanup, along with check-in volunteers **Paul Glickstein**, **Jan Stittleberg**, **Wendy O'Brien**, and **Bonnie Griffin**. Thanks also to board members **Tim Shannon** and **John Slemp** for their wonderful team photography. And special thanks to **Sharon Wasserman** and **Stephanie Sharp** for making the trip and for getting it all started in the first place!

Please pick up your free copy of the Freelance Forum 10th Anniversary Sourcebook at our next meeting. Take some time to look through it, and learn more about other members—it's a great complement to our Web site. I learned a lot as part of the Sourcebook proofing team. I learned what a great sense of humor

designer **Sandy Barth** has. Her dedication to seeing this through in time for our 10th Anniversary celebration was nothing short of heroic. I learned what a go-to person **Kathleen Saal** is. Her proofing efforts, along with **Jeff Finkel** and **Carole Mumford**, helped ensure a professional presentation. I learned that **Polly Wade's** is my favorite profile! Thanks also to chairperson **Bradley Jacobsen**, and **Ron Kissiah**; and especially to ad coordinator **Claudia Arkush**, who also helped with the press proof at crunch time. We hope you enjoy the Sourcebook, and use it to refer work as well as stay in touch with members.

This would be a great time to express my deep appreciation to our board of directors for enthusiastically supporting these initiatives and for all the countless details they handled to help make it happen. I hope these great events will inspire you to get involved in upcoming projects and events. Don't forget to pick up your Sourcebook at the June meeting. Hope to see you there!

—Laura Heck

WELCOME, NEW MEMBERS

Sarah Floyd, designer
Bill Solomon, illustrator

SUPPORT OUR SPONSORS



**REMINDER:
No More Slippin'
In the Back, Jack
(or Jackie)**

The Creative Circus, has asked that we use the Main Entrance of the school for security reasons. Thanks for respecting the wishes of our generous host!

DIRECTIONS TO CREATIVE CIRCUS

FROM DOWNTOWN HEADING NORTH ON PIEDMONT: North of Ansley Mall, turn right onto Cheshire Bridge Rd. Go approximately 2/10 of a mile to Manchester St (at Roxx Tavern) on your left. Turn left and follow Manchester until it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

FROM BUCKHEAD HEADING SOUTH ON PIEDMONT: Continue south past Lindbergh and go under I-85 overpass. Turn left at the first light past I-85 onto Lambert. Creative Circus is the purple building at the end of Lambert on the left.

FROM CHESHIRE BRIDGE/LAVISTA ROADS: On Cheshire Bridge from Lavista, go approximately 1 mile south toward Piedmont Rd. Turn right onto Manchester St (at Roxx Tavern, just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

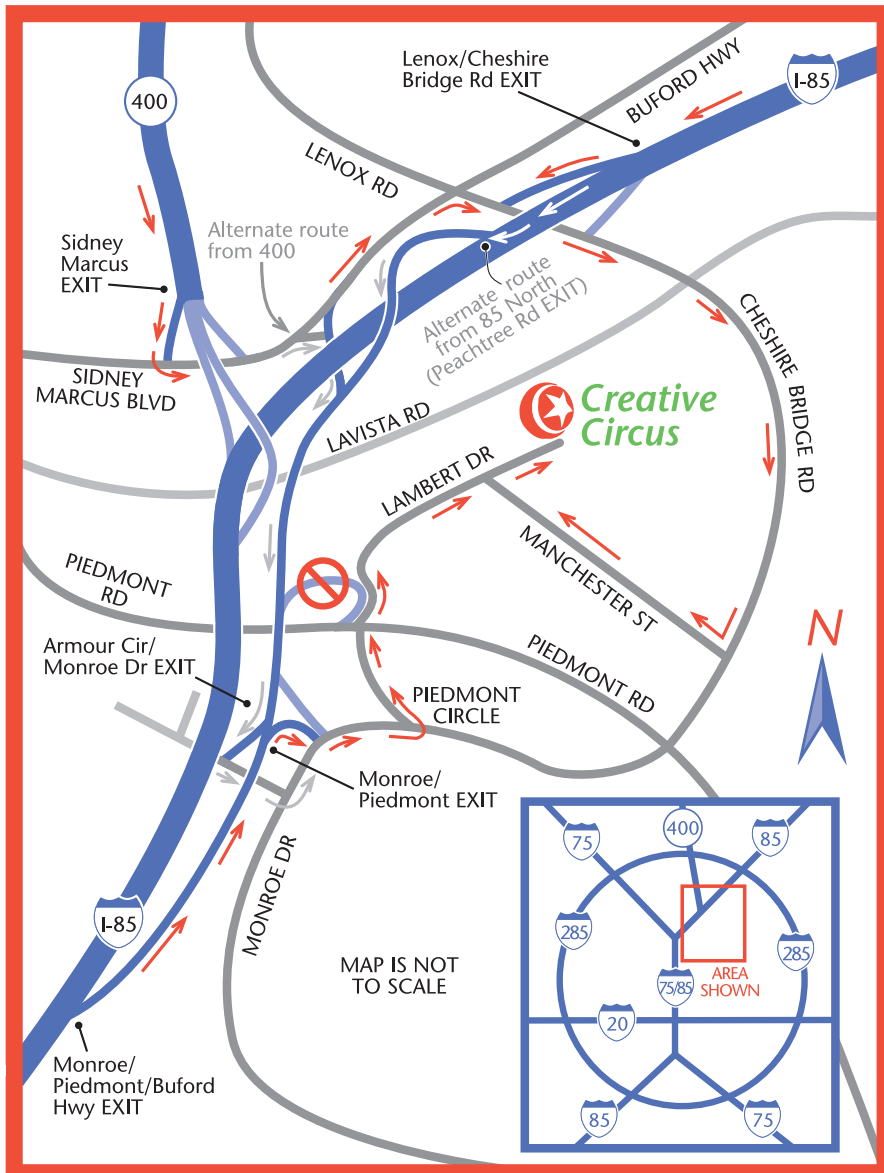
FROM I-85 NORTHBOUND: Take exit 86 (Monroe/Piedmont/Buford Hwy). Coming off the I-85 exit ramp take the first exit (Monroe/Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

FROM I-85 SOUTHBOUND: Take the Lenox/Cheshire Bridge exit (Exit 86); turn left at the end of the ramp onto Cheshire Bridge. Continue 1.3 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

OR: Take the Peachtree Rd exit (Exit 88) onto the access road. Take the first exit (Armour/ Monroe). At the end of the ramp go left to the next light and turn left onto Monroe. Turn left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

FROM GA 400 SOUTHBOUND: Take the Sidney Marcus exit. At the end of the ramp go left onto Sidney Marcus. Turn left onto Buford Highway. Turn right at the next light onto Cheshire Bridge. Continue 1.4 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

FROM I-75 SOUTHBOUND: Take the I-85 North ramp. Stay in the right-hand lane once on I-85. Go approximately 1 mile to the Monroe/ Piedmont/ Buford Hwy exit (Exit 86). Coming off the I-85 exit ramp take the first exit (Monroe/ Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.



Map: Janie Morgan