



## FREELANCE FORUM

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[www.freelanceforum.org](http://www.freelanceforum.org)

### Annual Membership Dues:

Individual - \$85  
Couples/Partners - \$150  
Student - \$60

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# FREELANCE *folio*

E-NEWS FOR  
MEMBERS & FRIENDS of  
THE FREELANCE FORUM  
JUNE 2006

THURSDAY, JUNE 1<sup>ST</sup> MEETING

## Taking the Fear out of Protecting Your Computer

BY POLLY WADE

It's a sad, frightening fact—even with a firewall and the biggest, baddest antivirus protection available, hackers and viruses can still invade your computer. So what's a freelancer—one who depends on a computer to make a living—to do? Everything you possibly can.

Join us on June 1, as **Kevin Livingston** of Tosh Consulting and **Les Capouya** of Sensible Networks tell us what we can do to keep potential computer invasions at bay. They'll also share tips on how to protect our precious creative material with ongoing computer maintenance guidelines. Previous presentations from Kevin and Les have provided valuable tips—don't miss this opportunity to get the latest security- and maintenance-related insights.

**WHEN:** June 1, 6:15–8:30 pm

**WHERE:** The Creative Circus

**ADDRESS:** 812 Lambert Drive (near the I-85 Monroe Drive exit)

**ADMISSION:** FREE for Members/Guests \$15

**SEE LAST PAGE FOR DETAILED MAP AND DIRECTIONS TO CREATIVE CIRCUS**



## What does the Freelance Forum mean to me?

"I don't look to the Freelance Forum for new business or clients," said **Polly Wade** at the May meeting. "Instead, I use it to help me sustain my business. I find out more about networking, client management, insurance and legal issues—and about boosting my confidence. The Freelance Forum gives me the resources I need to *stay* a freelancer."

### HELP THE FREELANCE FORUM GROW!

Every new member brings a unique perspective on how to survive and thrive in the creative industry.

To join the Membership committee, contact chair **Ray Pelosi** at 404-373-1956 or [raypelosi@yahoo.com](mailto:raypelosi@yahoo.com).

## May Meeting Recap

BY CHRISTIN WHITTINGTON

"My name is Georgia, and I am a freeloader." **Georgia Dzurica** believes in "putting the free in freelance," and by the end of her presentation, the audience had found ample opportunities to become freeloaders as well. Georgia's lively delivery included free prizes for the winners of occasional pop quizzes as well as valuable tips scattered among the many pages of (free) handouts.

Georgia shared how to get in free to area theatres, museums, art galleries, music venues and movies. Where to hear well-known authors give free readings . . . and get free comic books. How to score free ice cream—a very popular category! The best websites for free coupons and gift cards. How to go to college free (if you're over 62). There were pages of information on free or almost-free computer stuff and several sites for free

### GO TO THE SOURCE

Just click on **Find a Freelancer** at [freelanceforum.org](http://freelanceforum.org) to instantly connect with Atlanta's best creative talent.

[www.freelanceforum.org](http://www.freelanceforum.org)

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## Meeting Recap *continued from page 1*



Georgia Dzurica adds to her list of freebies for freelancers. Photo: Jan Stittleburg.

health and beauty samples, “everything from shampoo to shaving to Beano to Ambien.” And Georgia’s savvy tip: “Take the Beano *and* the Ambien, and you won’t get gas if you sleepwalk/drive to Taco Bell.”

## FREE AND ROYALTY-FREE PHOTOS FROM GOVERNMENT ARCHIVES

There were only limited copies of an additional handout during the May meeting, so we’re including the information here. Use these links as a starting place to search for free or minimal-charge images from federal and state agencies.

**LIBRARY OF CONGRESS PRINTS & READING ROOM:**  
[www.loc.gov/rr/print/catalog.html](http://www.loc.gov/rr/print/catalog.html)

**LIBRARY OF CONGRESS AMERICAN MEMORY (including Ansel Adams images):** <http://memory.loc.gov/ammem/browse/ListSome.php?format=Photograph>

## MEMBERS IN THE SPOTLIGHT



### Patrick Carlson’s

Bull’s-Eye Creative Communications recently designed

a new tradeshow booth for technology service provider CBeyond

Communications. CBeyond will use the graphic imagery of this booth to present “a human approach” for its local and long distance telephony services, high-speed T-1 Internet access and Internet-based applications.

**STATE PHOTO GALLERIES:** [www.firstgov.gov/Topics/Graphics\\_State.shtml](http://www.firstgov.gov/Topics/Graphics_State.shtml)

**CALIFORNIA STATE LIBRARY’S HISTORIC POSTERS OF CALIFORNIA:** [www.cslfdn.org/exhibits.html#poster](http://www.cslfdn.org/exhibits.html#poster)

**INDIANA STATE LIBRARY’S IMAGES OF INDIANA:**  
[www.statelib.lib.in.us/www/isl/indiana/Counties/county.html](http://www.statelib.lib.in.us/www/isl/indiana/Counties/county.html)

**ROMER COLLECTION: IMAGES OF MIAMI BEACH, 1925–50:** [www.mdpls.org/databases/Romer\\_Site/search\\_romer.asp](http://www.mdpls.org/databases/Romer_Site/search_romer.asp)

**SMITHSONIAN IMAGES:** [http://smithsonianimages.si.edu/siphoto/siphoto.portal?\\_nfpb=true?\\_pageLabel=home](http://smithsonianimages.si.edu/siphoto/siphoto.portal?_nfpb=true?_pageLabel=home)

**SMITHSONIAN AMERICAN ART MUSEUM:**  
[http://americanart.si.edu/art\\_info/photoarchives.cfm](http://americanart.si.edu/art_info/photoarchives.cfm)

**NATIONAL GALLERY OF ART LIBRARY, PHOTOGRAPHIC ARCHIVES:** <http://library.nga.gov/>

**U.S. FEDERAL GOVERNMENT PUBLIC DOMAIN IMAGES:**  
[http://stellar-one.com/public/us\\_federal\\_government\\_public\\_domain\\_images.htm](http://stellar-one.com/public/us_federal_government_public_domain_images.htm)

**NASA’S NATIONAL SPACE SCIENCE DATA CENTER:**  
[http://nssdc.gsfc.nasa.gov/photo\\_gallery/](http://nssdc.gsfc.nasa.gov/photo_gallery/)

**NASA’S EARTH PHOTO, “THE BLUE MARBLE”:**  
[http://visibleearth.nasa.gov/view\\_rec.php?id=2429](http://visibleearth.nasa.gov/view_rec.php?id=2429)

**U.S. GOVERNMENT GRAPHICS AND PHOTOGRAPHS:**  
[www.firstgov.gov/Topics/Graphics.shtml](http://www.firstgov.gov/Topics/Graphics.shtml)

**U.S. ARMY MEDIA CENTER:**  
[www4.army.mil/ocpa/mediacenter/index.php](http://www4.army.mil/ocpa/mediacenter/index.php)

**U.S. FISH AND WILDLIFE SERVICE DIGITAL LIBRARY SYSTEM:** <http://images.fws.gov>

**THE U.S. MINT, DEPARTMENT OF THE TREASURY:**  
[www.usmint.gov/pressroom/index.cfm?flash=yes&action=Photo](http://www.usmint.gov/pressroom/index.cfm?flash=yes&action=Photo)

**Steve Marshall** says he’ll refer out new work until 2007 and devote the balance of 2006 to writing his novel, “Billy Justice: A Story of the Reconstruction.” The book, Steve says, “follows ordinary people through extraordinary times—Georgia in the first years after the Civil War.” That war “has produced more books by far than any other topic in American publishing—one title a day since Appomattox. Surely there’s room for one more.” If not, he promises to “fail better, like Beckett.” More information will be forthcoming at [www.billyjustice.com](http://www.billyjustice.com).

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## PRESIDENT'S CORNER



**T**echnology: love it or hate it, it's a critical part of our everyday lives. It can enhance our productivity, help express our creativity, open us up to new markets and new clients.

It can also be aggravating, frustrating and illogical when things don't work the way we want them to work.

Case in point: one of my major clients is a global news aggregation service with offices in London, New York, Hong Kong and Mumbai (Bombay), plus stringers like me spread out across the globe. We track mergers and acquisitions deals, then feed news summaries to our investment banker and hedge fund subscribers. Most of these people I've never met—we communicate by Instant Messenger and email, rarely by phone or fax.

It's not a gig I could have envisioned when I started out many years ago at a small daily newspaper using a manual typewriter. When I think about instantaneous communication around the globe and everything that makes that happen, it's incredible. But most of the time, I don't think much about it; I take it for granted. Until it breaks.

As it did earlier this month, when my computers suddenly lost their Internet connections. I checked my network and everything seemed fine, so I took a break

and figured it would come up eventually. I picked up the phone—no dial tone. I found a neighbor; his phone still worked. Then I remembered that in the back yard our contractor was planting posts for a new fence. Yes: he'd dug right through my telephone line.

It gets worse. In trying to figure out which of the eight posts had cut the line, our water line was sliced open. Without rehashing all the details, it was almost 24 hours before the DSL connection was restored and I was back in the middle of the global newsgathering operation.

We all have horror stories like that to share, confirming that technology is simply too important a part of our daily working (and leisure) lives to ignore. Maybe that's why one of our most popular programs over the last few years is on keeping your computer (and you) happy. **Kevin Livingston** and **Les Capouya** will once again share their tips and tricks at the June meeting.

They probably can't prevent someone from cutting your phone lines, but they'll cover just about everything else. See you then!

—Bobby Hickman

## WELCOME, NEW MEMBERS

**Audrey Arthur**, public relations

**Kathleen Hanover**, writing/publishing

**Cameron Leyda**, illustration

**Jessie Nunez**, art direction/graphic design\*

*\*Winner of the free one-year  
Freelance Forum membership from the drawing  
held at the May meeting.*

## SICK BAY

**Tim Shannon** was released from Crawford Long Hospital on Monday, May 8 after a two-week stay for gall bladder surgery. He's still being monitored at home for a post-surgical complication, and he expects to catch up on reading and "The Sopranos" during a convalescence that should extend to mid-June. Well-wishers can contact him by email at [tim.shannon@comcast.net](mailto:tim.shannon@comcast.net).

## SUPPORT OUR SPONSORS



Got an item or suggestion for the *Folio*? Have you won an award, landed a new account, had a baby? Contact one of our *Folio* editors:

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We want to hear from you.

# DIRECTIONS TO CREATIVE CIRCUS

## REMINDER: No More Slippin' In the Back

For security reasons, Creative Circus has asked that we enter and leave the school through the Main Entrance only. Thanks for respecting the wishes of our generous host!

**FROM DOWNTOWN HEADING NORTH ON PIEDMONT:** North of Ansley Mall, turn right onto Cheshire Bridge Rd. Go approximately 2/10 of a mile to Manchester St (at Roxx Tavern) on your left. Turn left and follow Manchester until it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

**FROM BUCKHEAD HEADING SOUTH ON PIEDMONT:** Continue south past Lindbergh and go under I-85 overpass. Turn left at the first light past I-85 onto Lambert. Creative Circus is the purple building at the end of Lambert on the left.

**FROM CHESHIRE BRIDGE/LAVISTA ROADS:** On Cheshire Bridge from Lavista, go approximately 1 mile south toward Piedmont Rd. Turn right onto Manchester St (at Roxx Tavern, just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

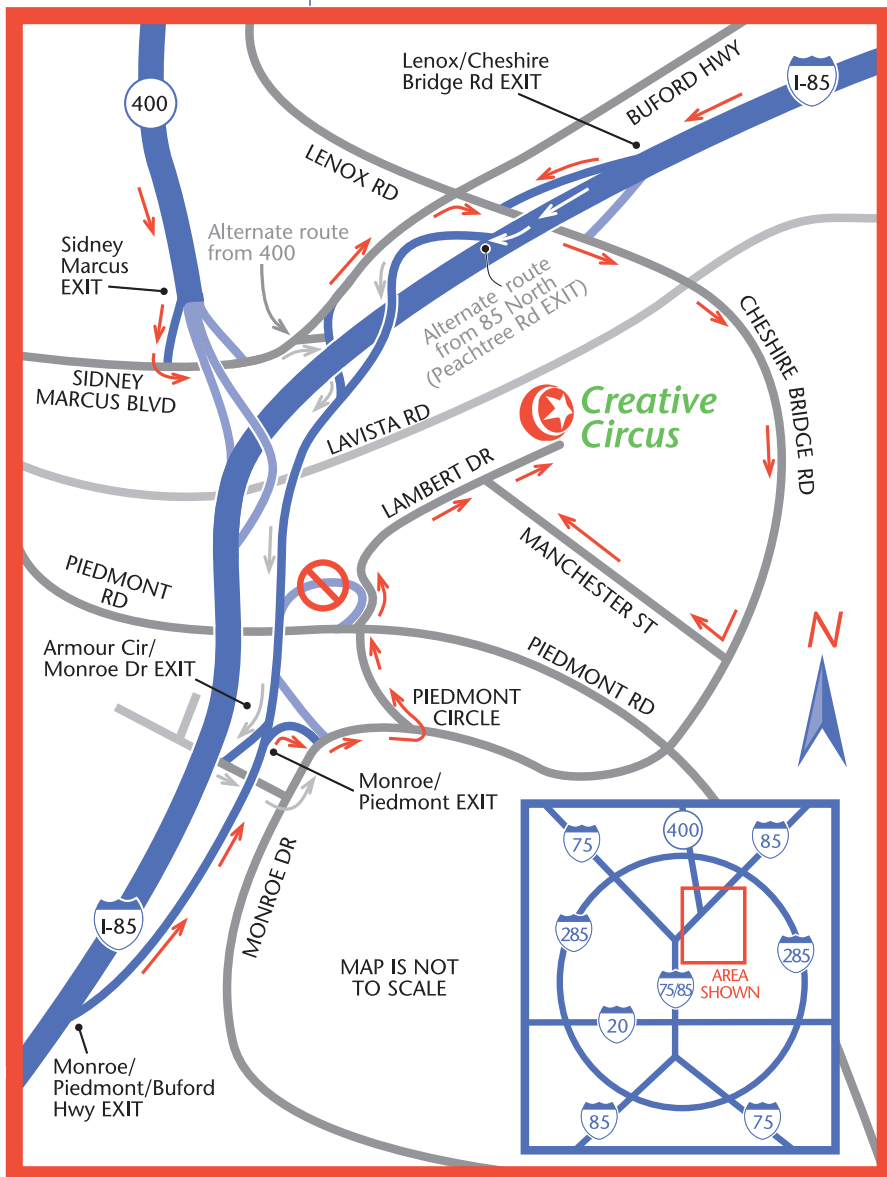
**FROM I-85 NORTHBOUND:** Take exit 86 (Monroe/Piedmont/Buford Hwy). Coming off the I-85 exit ramp take the first exit (Monroe/Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

**FROM I-85 SOUTHBOUND:** Take the Lenox/Cheshire Bridge exit (Exit 86); turn left at the end of the ramp onto Cheshire Bridge. Continue 1.3 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

**OR:** Take the Peachtree Rd exit (Exit 88) onto the access road. Take the first exit (Armour/ Monroe). At the end of the ramp go left to the next light and turn left onto Monroe. Turn left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.

**FROM GA 400 SOUTHBOUND:** Take the Sidney Marcus exit. At the end of the ramp go left onto Sidney Marcus. Turn left onto Buford Highway. Turn right at the next light onto Cheshire Bridge. Continue 1.4 miles to Manchester St and turn right (at Roxx Tavern and just past NAPA Auto Parts). Follow Manchester till it ends at Lambert and turn right. Creative Circus is the purple building at the end of Lambert on the left.

**FROM I-75 SOUTHBOUND:** Take the I-85 North ramp. Stay in the right-hand lane once on I-85. Go approximately 1 mile to the Monroe/ Piedmont/ Buford Hwy exit (Exit 86). Coming off the I-85 exit ramp take the first exit (Monroe/ Piedmont). Go left at the light, then take an almost immediate left at the BP Station onto Piedmont Circle. At the next light, cross Piedmont Rd onto Lambert (staying to the right of the yellow highway barrels). Creative Circus is the purple building at the end of Lambert on the left.



Map: Janie Morgan