

FREELANCE FORUM

the ideal sponsorship opportunity



The Freelance Forum, the largest and most active support group of its kind in the Southeast, is Atlanta's premier organization for freelance creative professionals. The 170-member support network consists of marketing and creative professionals who work in all aspects of creative services, whether in words, visuals or as facilitators. Members include writers, editors, proofreaders, graphic designers, illustrators, photographers, videographers, producers, directors, web designers, marketing consultants, instructional designers, application designers, training consultants, public relations consultants, event promoters and others. Founded in October 1994 by Sharon Wasserman, Stephanie Sharp and Jill Corbin, the Freelance Forum is a 501 (c) (3) nonprofit association.

who are we?

The Freelance Forum hosts a monthly program during which member and guests speakers share their knowledge, resources and experience on running a successful freelance business. Speakers discuss industry trends, best practices and business fundamentals such as marketing, business organization, copyright law, taxes, accounting, health insurance, sales, creative fees, interpersonal skills, technology and more. Held at the Creative Circus the monthly programs are extremely well attended (70-90 attendees on average) and preceded by networking.

2007 Executive Board:

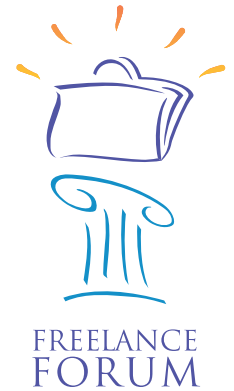
President	Bobby Hickman
Vice President	Jerry Silvestrini
Secretary	David Knope
Treasurer	Jan Stittleburg
Member-at-large	Kellie Frissell
Member-at-large	Nancy Spraker

Our growing network of Atlanta freelance creative professionals includes:

- writers
- graphic designers
- illustrators
- public relations practitioners
- marketing consultants
- photographers



member benefits



Our member benefits include:

- “Find a Freelancer” online database
- Job announcements and project leads
- Annual Freelance Sourcebook: *A Guide to Atlanta’s Creative Professionals*
- Monthly online newsletter, *Freelance Folio*
- Monthly programs — the monthly programs are extremely well attended (70-90 attendees on average).
- Business skills workshops and seminars.
- Professional networking



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illustrators

public relations practitioners

marketing consultants

photographers



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Contact info:

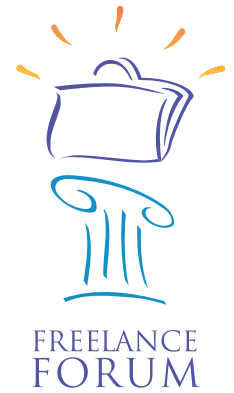
The Freelance Forum, Inc.

P.O. Box 250024

Atlanta, GA 30325

www.freelanceforum.org

why be a sponsor?



Why Sponsor the Freelance Forum?

Because Your Prospects May Be Our Clients

Many of our members have clients that need your products or services. Whether you provide printing, mailing lists, video post-production or (insert your product or service here), you're serving the same market we are—advertisers, marketers and communicators in Atlanta's business community.

When you're a sponsor of the Freelance Forum, your company becomes top of mind for our members when:

- They need the right vendor for their own self-promotion campaigns
- They specify products and services for client projects
- Their clients ask for referrals to reliable, high quality vendors

As a sponsor, you'll have plenty of opportunities to keep your company's name in front of the 125+ members of Atlanta's premier organization for freelance creative professionals—graphic designers, web developers, writers, marketing consultants, pr practitioners, photographers, illustrators and more.

Your company will have a presence on our web site (www.freelanceforum.org), in our monthly newsletter, our annual sourcebook, our annual portfolio show and at seminars and monthly meetings. The attached information provides details on all the benefits you'll receive.

Becoming a Freelance Forum sponsor is smart business. Get started today.

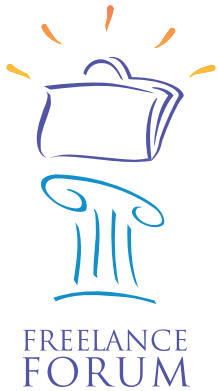
Contact info:

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P.O. Box 250024

Atlanta, GA 30325

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annual sponsorship fee

\$1000 - Local or regional companies based in metro Atlanta

\$2000 - Nationally positioned companies



FREELANCE FORUM SPONSORSHIP features and benefits

WEBSITE

Your company's clickable logo appears on the Freelance Forum web site.
Get marketing benefit through increased traffic to your web site.

Your company's written profile appears on the Freelance Forum web site (up to 100 words). *Position your company to Freelance Forum members and web site visitors.*

NEWSLETTER

Your company's logo appears in the monthly Folio (newsletter) published online and your company is featured in an article at the beginning of sponsorship.
Reinforce your message to Freelance Forum members and web site visitors.

SOURCEBOOK

Your company receives a free half-page ad in the Freelance Forum membership directory, the Creative Sourcebook. *Gain exposure throughout the year to a targeted list of buyers in Atlanta's advertising and marketing community.*

PORTFOLIO SHOW

Present your products/services at a free display table at the Portfolio Show.
Promote your products/services to the membership and guests from the advertising and marketing community.

MEETINGS

Send up to three of your company's representatives to our monthly meetings free. *Create business relationships with members through networking opportunities with members and visitors.*

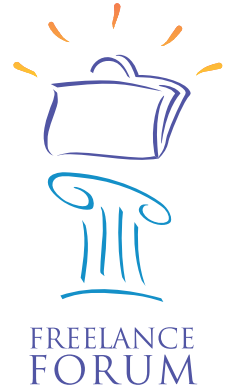
Present your products/services at one regular monthly meeting, including:

- A five-minute presentation at the beginning of the meeting
- Distribution of your marketing materials
- A table display

SEMINARS

You may have a display table and send one representative free to special seminars. Your logo appears on all seminar promotion. *Take advantage of the opportunity to further reinforce your message.*

FREELANCE FORUM SPONSORSHIP AGREEMENT



This sponsorship agreement allows your company to support the continued growth of the region's only organization for freelance creative professionals and to benefit from the relationship in the following ways:

WEBSITE

- Sponsor's clickable logo appears on Freelance Forum website
- Sponsor's written profile appears on Freelance Forum website (up to 100 words)

NEWSLETTER

- Sponsor's logo to appear in the monthly Folio (newsletter) published online
- Corporate spotlight in Folio (one time event at sponsorship beginning)

SOURCEBOOK

- Sponsor receives one ad in the Freelance Forum membership directory, the Sourcebook

PORTFOLIO SHOW

- Sponsor may have a display table at the Portfolio Show

MAILINGS

- Sponsor's logo appears on all mailings promoting the website or advertising a Freelance Forum event

MEETINGS

- Free attendance at all monthly meetings by up to three company representatives
- Sponsor presents at one regular monthly meeting, including:
 - Five minute presentation prior to primary speaker
 - Distribution of marketing materials to the membership at the meeting
 - Display at the meeting

SEMINARS

- Sponsor's logo will appear on all seminar promotions
- Sponsor may have a display table at seminars and one representative in attendance

Company name _____ agrees to become an annual corporate sponsor of the Freelance Forum, with all the benefits pertaining thereto. The Sponsor agrees to pay for the annual corporate sponsorship according to their corporate level (see below). The annual sponsorship year begins on receipt of the fee.

New Sponsor Contract Date _____

Former Sponsor Renewal Date _____

Sponsor Contact _____

Authorized Signature _____

Street _____

City, _____ State, _____ Zip _____

Phone number _____ Fax number _____

Email address _____

Designate Sponsorship Level: _____

Metro Atlanta based companies \$1,000

Nationally positioned companies \$2,000

Send this completed form, with your check made out to the FreeLance Forum to:

Jan Stittleburg, Treasurer, 254 Devant Place, Lilburn, GA 30047, phone: 404-435-8475