



RESEARCH Inc.

READY FOR THE NEXT STEP?

Let us show you the way. At Research Inc., we're experts in gathering the critical intelligence you need to take action – like building a brand, introducing a service, launching a product, or communicating more effectively with specific target audiences.

Better still, we deliver on these objectives with speed and efficiency while you focus on your number one concern... your business.

OUR EXPERTISE

- PRODUCT DEVELOPMENT RESEARCH
- COMMUNICATIONS & REACTION TESTING
- MARKET IMAGE & AWARENESS RESEARCH
- ONLINE RESEARCH
- FOCUS GROUPS
- SITE LOCATION ANALYSIS
- CUSTOMER SATISFACTION RESEARCH
- EMPLOYEE SATISFACTION RESEARCH
- MYSTERY SHOPPING

YOU NEED A RESEARCH PARTNER

We listen attentively to determine your goals, and then use our in-house research capabilities to produce solid results—without wasting time, resources, or hard-won loyalties.

So if you've got issues like – is my brand hot (or not)... what's the best way to maximize sales and build customer loyalty... will our new product resonate with target audiences... are my employees delivering the service I think they are – we've got the expertise to help you uncover the answers.

- IDENTIFY OBJECTIVES
- SELECT APPROACH
- CAPTURE INFORMATION
- REVEAL UNIQUE INSIGHTS
- DELIVER ACTIONABLE RESULTS

RESEARCH IS MORE THAN NUMBERS

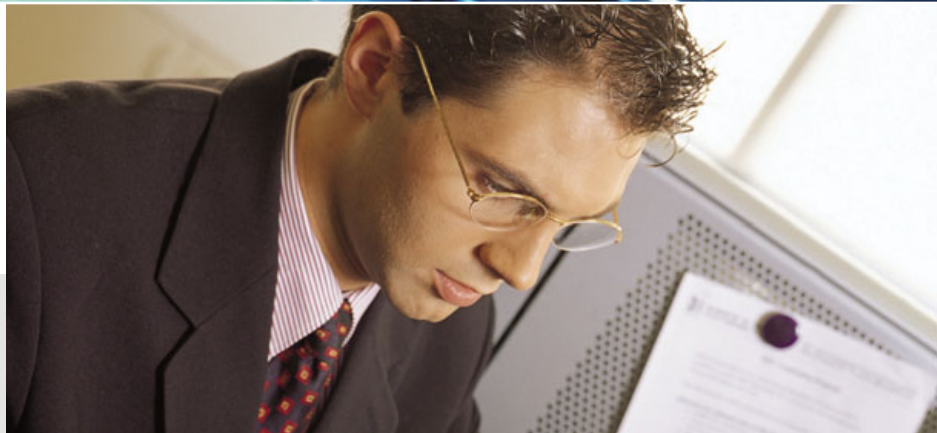
Research is not valuable without insightful analysis. We'd like to tell you more about how Research Inc. reveals the real story behind the numbers.

Call (770.619.9837) or email (info@researchincorporated.com) to schedule a brief introductory meeting.



FIND OUT HOW RESEARCH INC. HELPS COMPANIES MAKE BETTER DECISIONS

Tell us about your objectives, and we'll design a strategy to get you there. To learn how, call 770.619.9837 or email info@researchincorporated.com.



Unique Insights. Actionable Results.

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