

# FREELANCE FORUM

## The ideal sponsorship opportunity

**The Freelance Forum, the largest support group of its kind in the Southeast, is Atlanta's premier organization for freelance creative professionals.**

Our 120-member network features marketing and creative professionals who work in all aspects of creative services, whether in words, visuals, or as facilitators.

### Members include:

- Writers, Editors & Proofreaders
- Marketing Consultants
- Graphic Designers
- Instructional Designers
- Illustrators
- Application Designers
- Photographers
- Training Consultants
- Videographers
- Public Relations Consultants
- Producers & Directors
- Event Promoters & Others
- Web Designers

Founded in 1994, the Freelance Forum is a 501 (c) (3) nonprofit association.



Photograph provided by Teryl Jackson Photography

## What we do

**The Freelance Forum hosts a monthly program during which members and guest speakers share their knowledge, resources and experience on running a successful freelance business.**

Speakers discuss industry trends, best practices and business fundamentals such as marketing,

business organization, copyright law, taxes, accounting, health insurance, sales, creative fees, interpersonal skills, technology and more. Held at the Portfolio Center, the monthly programs are very well attended (50-60 attendees on average) and are preceded by networking.

# FREELANCE FORUM

## Sponsorship Features and Benefits



Photograph provided by Frank Niemeir Photography



### GOLD SPONSOR \$650

**All of the benefits of a Silver Sponsorship plus:**

#### MEETINGS

Send up to three of your company's representatives to our monthly meetings free. Place your company's logo at the sign-in area at each meeting.

#### SEMINARS

You may have a display table and send one representative free to any special seminar we host. Your logo appears on all seminar promotion.

#### HIGHER PROMINENCE

Receive more prominent placement on the Freelance Forum website.

### SILVER SPONSOR \$450

**All of the benefits of a Bronze Sponsorship plus:**

#### PORTFOLIO SHOW

Present your products/services at a free display table at our annual Portfolio Show.

#### MEETINGS

Present your products/services at one regular monthly meeting including:

- A five-minute presentation at the beginning of the meeting
- Distribution of your marketing materials
- A table display

### BRONZE SPONSOR \$250

#### WEBSITE

Your company's clickable logo appears on the Freelance Forum website.

Your company's written profile appears on the Freelance Forum website (up to 100 words).

#### SOURCEBOOK

Your company receives a free half-page ad in the Freelance Forum member directory, distributed to creative buyers, etc.

### Why sponsor the Freelance Forum?

Because your prospects may be our clients! Many of our members have clients who need your products or services. Whether you provide printing, mailing lists, video post-production or (insert your product or service here), you're serving the same market as we are — advertisers, marketers, and communicators in Atlanta's business community.

**Hurry — only limited sponsorship opportunities available! This is a GREAT way to reach metro Atlanta's creative community through Freelance Forum members, ad/PR agencies, corporations and publishers!**

**When you're a sponsor of the Freelance Forum, your company becomes top of mind for our members when:**

- They need the right vendor for their own self-promotion campaigns
- They specify products and services for client projects
- Their clients ask for referrals to reliable, high quality vendors

**Becoming a Freelance Forum sponsor is smart business. Get started today!**

# FREELANCE FORUM

## Sponsorship Agreement

This sponsorship agreement allows your company to support the continued growth of the **region's only organization for freelance creative professionals**

and to benefit from the organization with brand placement and presentations according to the specific level of sponsorship chosen: Bronze, Silver, or Gold.

Company name \_\_\_\_\_ agrees to become an annual corporate sponsor of the Freelance Forum, with all the benefits pertaining thereto. The Sponsor agrees to pay for the annual corporate sponsorship according to the level selected (see below). The sponsorship year begins on receipt of the fee.

Contract date \_\_\_\_\_ Sponsor contact \_\_\_\_\_

Authorized signature \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

### Indicate Sponsorship Level

Bronze Sponsorship  \$250.00

Silver Sponsorship  \$450.00

Gold Sponsorship  \$650.00

Please mail this completed form with your check payable to the Freelance Forum to:

Freelance Forum  
1401 Rosewood Creek Drive  
Marietta, Georgia 30066

